



TERMS OF REFERENCE

Mobile application development for SEF International UCO LLC

Summary

SEF International Universal Credit Organization Limited Liability Company (hereafter “**Company**”) is seeking a team or a company (hereafter “**Vendor**”) with relevant expertise in mobile architectures to develop and maintain a mobile application and backend for the Company’s digital agenda. The collaboration with marketing and branding, and website vendors will be an integral part of the job.

1. Tentative Minimal Requirements for Mobile App

The following basic requirements for the app have been identified:

- iOS and Android systems
- Secure access
- User registration
- User authentication & verification
- User account and profile
- Transactions
- Digital Asset Management System
- Notification system
- Payment Systems Integration
- API Modules
- Backend server
- Multilanguage support
- Simplicity, performance, and user-centric design
- Further details upon signing of the non-disclosure agreement

2. Vendor Specifications

The vendor shall have a proven experience in mobile platform and application development both in Android and Apple iOS. It is desirable to have ability to transform Company’s needs and ideas into working prototypes.



SEF INTERNATIONAL

SEF International
Universal Credit Organization LLC
23 Davit Anghat str., 44-45, Yerevan, 0014, Armenia
tel. (374 10) 20 28 22, fax. (374 10) 20 28 21
email: contact@sef.am

3. How to Apply

Please contact us and provide the following points in the e-mail:

- Key members' CVs
- Portfolio
- The start date of the project
- Expected budget

The candidates will submit their proposal electronically via email at contact@sef.am, cc to ella_a@sef.am in PDF file format, or send the hard copy to the following postal address on or before **December 10, 2017**:

Address: 23 Davit Anghat Street, 44-45, Yerevan 0014, Armenia

Office Phone #: +374 10 202 822 (extension 27), contact person Ella Aghababyan

The shortlisted candidates will be invited to present the proposal at a face-to-face meeting.

The partner will be selected based on cost and eligibility criteria, subject to formal approval by the Company.

The Company preserves the right to modify or cancel this process without further obligations and/or notice.

Company Background

SEF International UCO LLC is a universal credit organization, established in 1998 and licensed by the Central Bank of Armenia in 2003. The company is the WorldVision/VisionFund microfinance operation in Armenia. The Company aims to extend financial services to the underserved segment of the financial market with the goal to improve lives for families and children. Company serves **26,000 clients** in all regions of Armenia, through **22 branches**.